

Executive Summary

Elder Frank Stapleton, Sr.

3142 Hwy 278 NW, #162 Covington, GA 30014

April 15, 2020

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Dear 'Pay It Forward' Benefactors,

I am compelled to contact you with this opportunity to participate in a global project which offers an exciting opportunity for anyone with an entrepreneur spirit. Timing is critical, now more than ever before - to impact our country and even our world.

Your place in this new association can benefit the lives of millions. Success is imminent, especially during these times of pandemic conditions. ADA enables you to help millions of people, through a combination of projects.

First, we are taking care of debt. Second, we are building skills that can renovate lives and equip more people to assist those in need around them. As a result of lengthy research and careful development, the platform I am extending creates a rewarding solution for 22 million jobless people. Incorporated are steps to take the homeless off the streets by offering housing. Proof lies in the contributions made in organizational improvements, collaborative team efforts, and attainment of key business objectives.

The magnitude of this opportunity is met with intrinsic resources that achieve through simple collaboration of like-minded individuals like yourself. I am sharing this with you so that we may work together.

Enclosed is information reflecting our mission and purpose. The statistics for USA and International expansion are rapidly unfolding – demonstrating how dramatic this opportunity is for assembling skills and competencies for our mutual success. I am excited to discuss with you the position you can capture in partnering with ADA.

Please contact me for further details and projections. I am eager to hear from you and sincerely appreciate your time and thoughtful consideration.

Elder Frank Stapleton (801) 405-9942 admin@advancedestination.com

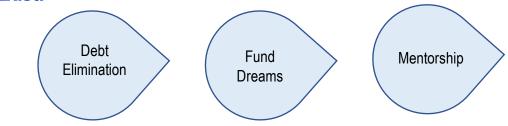


Executive Summary

Introduction:

Advanced Destination Association is a 508(c)(1)(a) Non-Profit Religious Trust. This association is an exclusive, intuitive, and automated platform. Our partners are committed to helping individuals to fund not only their personal and professional campaigns, but also to fund the goals and dreams of the inclusive ADA community. There is a one-time donation of \$115 from its members that are committed to helping others fund their personal and professional campaigns. Crowdfunding industry platforms usually have a one-time transaction – after the benefactors contribute, they rarely return to their campaign. Here is the unique difference with ADA, the supporters always return to their campaigns with more campaigns to help others in their community, and therefore creating a user retention that runs in multiples.

Why We Exist:



Mission:

Our mission is to empower the people and their communities through debt elimination, mentorship, and by giving them an opportunity to achieve their goals and dreams. We will offer licensed financial strategies and products. The premise of Advanced Destination is for all participants of the civil society to become involved proactively in the process of the development of their communities for a sustainable change to take place. Believing in this principle of *"Civic Driven Change,"* Advance Destination involves the civil society, in order to make them partners in its mission.

Our platform is designed so that *"No One Will Be Left Behind"*. Everyone matters, and we are all committed to each other's success. This creates an unlimited growth opportunity for everyone.



Market Forecast:

Within a 12-month period the financial growth is estimated to be over \$115,000,000. Today ADA is positioned to open its doors to serve the world with its current global situation. ADA has over 9,000 members and 500 advocates representing their communities, cities, states, and countries globally. Soon we will have 1,000+ more advocates with millions of members reaching globally. ADA has the potential of having over one billion members by 2030. The ADA website has an exceptionally large infrastructure to meet global demands. It currently contains 25,000 programming files. (See our Business Plan for forecast and projection).

Opportunity:

ADA becomes the solution by eliminating debt, teaching financial literacy, and assisting in cultivating dreams of economic stability. This is the opportunity and purpose for ADA in our world crisis today. According to Elara[®] Brands working with their meal-giving partners e.g., Feeding America[®] estimate that one in six Americans struggle with hunger and more than one in five American children are living below the poverty line in food insecure households. There are 49 million Americans who live in food insecure homes and 8% of seniors live in food insecure homes. Over half a million people are homeless on a single night in the USA, according to www.whitehouse.gov. Poverty is the catastrophe in these situations that is caused by debt.

Process:

We are inviting donors and benefactors with the same vision and compassionate interest to join us in this world changing project. Your non-profit donation will make a difference in peoples lives because you will be helping others to be placed into the platform to receive help in funding their life goals and dreams.

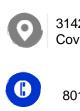
Founder and Team:

Founder, Elder Frank Stapleton, Sr. is a visionary who began building this platform solution in 2014. Elder Stapleton has been addressing the community and the people's needs for over 30 years through his compassion and humanitarian service. He has traveled internationally as a Missionary, helping the homeless, cooking for and feeding those less fortunate, providing housing for individuals, donating through Community Food Banks, as well as providing aid during disaster relief.

Founder:	Elder Frank Stapleton, Sr.
Contact #:	(801) 405-9942
Email:	Admin@AdvanceDestination.com
Website:	https://AdvanceDestination.org







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www.AdvanceDestination.org



40 years devoted Husband, Church Elder & Family leader • Confidential Advisor • Compassionate Counselor • Coordinator and consistent personal Provider for demonstrated Community needs • Negotiator for Home Preservation • Youth Instructor • Cooperative Budgetary Coach & Financial Planner • Compliance Interpreter • Credit Worthiness

All directed efforts at home, at work, and within the community to inspire confidence, create vision, and liftup the value of individuals... leaving them better off and capable of helping others.

Achievements

40+ years outreach ministry to individuals and collective needs of community including impoverished, hurting, senior citizens, and discouraged needing counseling and financial assistance

- Military service, night school, assisting family business
- Honorary Doctorate for unwavering community service
- 15 years top performer life & health insurance
- 8 years configuration & development security systems
- 10 years excellence in sales & sales management

Leadership

Equipped with the understanding and integrity to guide individuals in leveraging dedicated resources toward financial freedom, navigate crisis to higher levels of performance, establish stability and form the foundation for helping others

References

Letters of Recommendation and Contact Information upon request





NEWS RELEASE

Amidst veils of sickness and panic towering over the city of Atlanta, we find good Samaritans with kind hearts, completely unfettered, right at our own Economy Hotel, Airport. One such hero is a dedicated lifelong rescue worker, Frank Stapleton, commonly known as Pastor Frank.

Pastor Frank to the Rescue at Economy Hotel, Airport

To date, Stapleton has rescued hundreds of homeless people on the streets of Atlanta by providing them with all the support they need for rehabilitation. Sometimes this includes spiritual counselling or help with paperwork to apply for jobs or government assistance. "I cater to the whole person to help them get from point A to point B," said Stapleton.

Remarkably, oftentimes that support also includes inviting them to stay in his own home. Yet one blessed home can only hold so many; and so, through word of mouth, Pastor Frank learned about Economy Hotel, Airport having the most affordable rates and capacity to rent out rooms to those desperately in need of the essentials. To date, Stapleton has brought dozens of renters to the hotel, paid for their accommodation, and even paid for other residents whom he never met, simply because they called him and said they were in need of financial assistance.

"God is interested in how you help others in your community," said Stapleton. "If everyone did that our world would be much better."

Since his early 20's, Stapleton uses the knowledge gained from his Degree in Food Service Technology, military training, and over 25 years of work experience in health/life insurance to help his community.

"I learned early on that I was gifted with a passion for helping people on all levels of life. I want to help relieve their burdens," explains Stapleton, now 60 years old.

Naturally, one salary is not sufficient to support all the people that Stapleton wanted to support, in addition to his own family. In 2014 he established an international non-profit organization, called Advanced Destination which, today, has over 10,000 members. "God protects me. I have to trust that when we're helping others, it's God's Will," said Stapleton. "Otherwise, people are going to die just from worry."

To learn more about Frank Stapleton's non-profit organization and how you can contribute, please visit *www.AdvanceDestination.org.*

News

A VOICE FOR THE VOICELESS

Welcome to Advanced Destination Association!

We are a **508** (c) (1) (a) Non-Profit Religious Trust. The purpose of the Association is to help lift the burden of society through social and economic means using our *Automated Multiplier System™* which is a Donation-Based Crowdfunding Platform.

Members of this one-of-a-kind platform are committed to helping you fund all your personal and professional goals and dreams, campaign by campaign. Our unique way of crowdfunding will empower you in creating economic development the alternate way.

Through the power of sharing, ADA Crowdfunding has grown to be a diverse community of donors from all walks of life.

We help members eliminate personal and business debt, fund their goals and dreams, and provide mentorship for businesses to become legal, compliant, and credit-worthy.

Your **One-Time Donation of \$115** goes to the ADA Crowdfunding Community with each donor will start with a Debt Elimination Campaign. The community in return helps you meet your goals and dreams.

Advance Destination Crowdfunding is an intuitive, automated, proprietary platform designed to receive from its members a one-time donation of **\$115** to fund the goals and dreams of its community donors.

Traditional crowdfunding sites are limited. Advance Destination is an Intuitive Crowdfunding Platform where people from all over the world aspiring to eliminate debt and fund their dreams, can receive the love and support needed from the entire community through donations.

OUR MISSION

Our mission is to empower people through our powerful licensed product lines and financial education with live podcasts that help empower people's lives, by giving them a unique opportunity to achieve their goals and dreams. By becoming a member of Advance Destination Crowdfunding, you make the choice to change your life forever. Our platform is designed so that *"No One Will Be Left Behind"*



Everyone matters, and you have no restrictions to your growth. We are committed to your success.

At Advanced Destination we believe that unless members of the civil society are involved proactively in the process of development, sustainable change will not happen. Believing in this principle of *"Civic Driven Change"*, Advance Destination sensitizes the civil society in order to make them partners in its mission.

HOW IT WORKS

Through the vehicle of crowdfunding, we thrive in bringing people together from all walks of life through the 'power of sharing a cause or project for the purpose of raising funds'.

Advance Destination Association Introduction:

https://www.youtube.com/watch?v=9Gi9B9ShWjQ&feature=youtu.be

Our Visionary, Elder Frank Stapleton, Sr, created the Advance Destination, LLC. platform back in 2014. Elder Frank has a passion for serving mankind through the act of social and economic means.

His spirit-filled desire is to follow the example of Jesus Christ and to represent our Lord by reaching the community both nationally and internationally through community services to 'lift the burdens of individuals' around the world.

For over 30 years, Elder Stapleton has addressed the people's needs through his compassion and services. He has traveled internationally as a Missionary, served locally helping the homeless, cooking for and feeding those less fortunate, providing housing for individuals, donating through Community Food Banks, as well as providing aid during disaster relief.

YOUR DONATION

Your donation will help others to be placed into my platform in order to receive help in funding our members' different Campaigns to realize their goals and dreams.

We would be so *grateful* if you could share this campaign with your friends and family on social media. That will be exponentially helpful to us.

ADVOCATES

Community leaders in various cities, States and Countries invite members to join ADA around the world.

Thank You So Much!



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2020-2030 ADA Growth Projections - USA

Population Growth Based on 1% Growth

USA Projected Growth Per Year

Advance Destination Association (USA)

25% - 50% Reached* Projected Donations for USA

If Only 25%

\$28,750,000

\$86,250,000

\$373,750,000

If Only 50%

\$57,500,000

\$172,500,000

\$747,500,000

	Rate of		
Year	Growth Per		
	Year		
2020	331,000,000		
2021	334,310,000		
2022	337,653, 1 00		
2023	341,029,631		
2024	344,439,927		
2025	347,884,321		
2026	351,363, <mark>1</mark> 69		
2027	354,876,801		
2028	358,425,569		
2029	362,009,825		
2030	365,629,923		

Year	Projected Membership Group	Donation		Projected Growth
2020	1 Million	\$	115.00	\$115,000,000
2021	3 Million	\$	115.00	\$345,000,000
2022	5 Million	\$	115.00	\$575,000,000
2023	6 Million	\$	115.00	\$690,000,000
2024	7 Million	\$	115.00	\$805,000,000
2025	8 Million	\$	115.00	\$920,000,000
2026	9 Million	\$	115.00	\$1,035,000,000
2027	10 Million	\$	115.00	\$1,150,000,000
2028	11 Million	\$	115.00	\$1,265,000,000
2029	12 Million	\$	115.00	\$1,380,000,000
2030	13 Million	\$	115.00	\$1,495,000,000

\$287,500,000	\$143,750,000
\$345,000,000	\$172,500,000
\$402,500,000	\$201,250,000
\$460,000,000	\$230,000,000
\$517,500,000	\$258,750,000
\$575,000,000	\$287,500,000
\$632,500,000	\$316,250,000
\$690,000,000	\$345,000,000

10-Year Population Projection (USA) **10-Year Projection on Donations Platform**

* .25% - .5% of Projected ADA 10-year Expansion

DISCLAIMERS

Donations made to Advance Destination Crowdfunding Platform are usually not taxable. However, there may be specific instances where they are taxable. We recommend
that you maintain adequate records of donations received and consult a tax professional to be certain.

2. Advance Destination Exclusive Proprietary System named 'The Automated Multiplier' is independently developed and owned under strict copyright laws.

3. Advance Destination Crowdfunding Platform is not a Business or Income Opportunity. There is no requirement to either Sponsor or Recruit anyone to this community.





2020-2030 ADA Growth Projections - International

Population Growth

International Projected Growth Per Year

25% - 50% Reached*

If Only 25%

2020 - 2030 Based on 1.1% Growth Rate Per Year

Advance Destination Association (Intl)

Projected International Donations

If Only 50%

Year	Population
2020	7,800,000,000
2021	7,885,800,000
2022	7,972,543,800
2023	8,060,241,781
2024	8,148,904,441
2025	8,238,542,390
2026	8,329,166,356
2027	8,420,787,186
2028	8,513,415,845
2029	8,607,063,419
2030	8,701,741,117

Year	Projected Membership Group	Donation	Projected Growth
2020	83,000,000	\$ 115.00	\$ 9,545,000,000.00
2021	83,830,000	\$ 115.00	\$ 9,640,450,000.00
2022	84,668,300	\$ 115.00	\$ 9,736,854,500.00
2023	85,514,983	\$ 115.00	\$ 9,834,223,045.00
2024	86,370,132	\$ 115.00	\$ 9,932,565,180.00
2025	87,233,834	\$ 115.00	\$ 10,031,890,910.00
2026	88,106,172	\$ 115.00	\$ 10,132,209,780.00
2027	88,987,234	\$ 115.00	\$ 10,233,531,910.00
2028	89,877,106	\$ 115.00	\$ 10,335,867,190.00
2029	90,777,877	\$ 115.00	\$ 10,439,455,855.00
2030	91,683,636	\$ 115.00	\$ 10,543,618,140.00

\$ 4,772,500,000.00	\$ 2,386,250,000.00
\$ 4,820,225,000.00	\$ 2,410,112,500.00
\$ 4,868,427,250.00	\$ 2,434,213,625.00
\$ 4,917,111,522.50	\$ 2,458,555,761.25
\$ 4,966,282,590.00	\$ 2,483,141,295.00
\$ 5,015,945,455.00	\$ 2,507,972,727.50
\$ 5,066,104,890.00	\$ 2,533,052,445.00
\$ 5,116,765,955.00	\$ 2,558,382,977.50
\$ 5,167,933,595.00	\$ 2,583,966,797.50
\$ 5,219,727,927.50	\$ 2,609,863,963.75
\$ 5,271,809,070.00	\$ 2,635,904,535.00

10-Year Population Projection (Intl) based on 1.1% Growth Rate to >83 MM Donations Platform 10-Year Projection at 1% Annual Growth Rate

* .25% - .5% of Projected ADA 10-Year Expansion

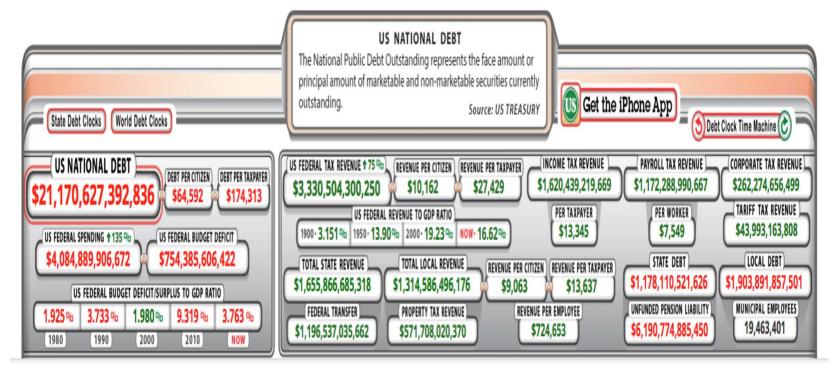
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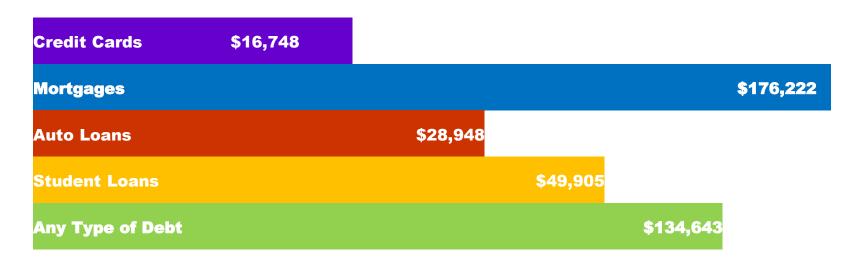
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Types of Debt

The total owed by the average U.S. household, by debt type.





Hunger Statistics



MORE THAN 1 IN 5 CHILDREN IN AMERICA LIVES BELOW THE POVERTY LINE

17.2 MILLION HOUSEHOLDS ARE FOOD INSECURE

16 MILLION+ CHILDREN STRUGGLE WITH HUNGER

8% OF SENIORS

49 MILLION AMERICANS LIVE IN FOOD INSECURE HOUSEHOLDS FOOD INSECURITY EXISTS IN EVERY COUNTY IN AMERICA

Source: 2010 Annual Social and Economic Supplements from the Current Population Survey, U.S. Census Bureau, 2011, and Feeding America.





The U.S. Cities With The Most Homeless People

CoCs with the largest number of people experiencing homelessness in 2018*



